



## TRAVEL UNITED CUP

In May 2024 and hosted by Premier League club Fulham FC, the travel industry will unite for an action-packed day full of fun and football!

The Travel United Cup 2024 will once again see teams from leading travel companies battle it out on the football pitch to prove who is the best in the industry! All funds raised from the event will go toward supporting the work Street Soccer Foundation and Just a Drop do.

### EVENT DETAILS

Date: Friday 17th May 2024

Timings: 12:00 - 17:00

Venue: Craven Cottage, Stevenage Road, London, SW6 6HH

Event Format: 5-a-side football tournament alongside various games and competitions.



The Street Soccer Foundation is a sport-for-change charity. Using football as a catalyst to help educate, up-skill and inspire disadvantaged children and vulnerable and homeless young people in communities nationwide.



Just a Drop is an international development organisation born out of World Travel Market. We work to help the travel industry give back by bringing sustainable safe water, sanitation and hygiene projects to communities around the world; transforming lives.



# SPONSORSHIPS

## Headline Sponsor

- £5,000

As the headline sponsor of the Travel United Cup, you can be sure to have your branding displayed across the event, including in all communications leading up to the event and following it:

- One free team entry
- Joint naming rights
- Marketing exposure across social media
- Present the winner's trophy + address participants at the awards ceremony
- Press release announcing partnership
- Logo printed on official Travel United Cup kit for event staff
- Promotional banners at the event
- Branding on the website/ branding on the official event film
- Distribute player promotional items



[streetsoccerfoundation.org.uk](http://streetsoccerfoundation.org.uk)  
Registered Charity No 1189558.

[www.justadrop.org](http://www.justadrop.org)  
Registered Charity No 1100505.



## Food & Drink Sponsor - £500

By sponsoring the catering at this year's event, aside from being everybody's favourite company, you will have:

- The Food and Drink area will be in the name of your company
- Company branding on the Travel United website
- Acknowledgement throughout the day, and in opening and closing speeches

## Golden Boot - £500

The player with the most goals scored by the end of the tournament will receive the Golden Boot award. By contributing £500, you will receive:

- The official Trophy award named after your company
- Company branding on website
- Present the winner's trophy
- Acknowledgement in opening and closing speeches on the day



## Penalty Challenge - £500

On the side of the tournament, we will be running a penalty challenge to see who can beat our professional keeper the most times. For your £500 you will receive:

- Your logo on show by the goal used.
- Company branding on website
- Present the Challenge winner's trophy
- Acknowledgement in opening and closing speeches on the day.

## Crossbar Challenge - £500

All players will be able to take part in a crossbar challenge on the day of the event. By the goal they will see your branding throughout. By contributing £500, you will receive:

- Your logo on show by the goal used.
- Company branding on website
- Present the Challenge winner's trophy
- Acknowledgement in opening and closing speeches on the day.





## Golden Glove -£500

The best goalkeeper of the tournament will receive a prize for their accolades. For your £500 you will receive:

- The official Trophy award named after your company
- Company branding on website
- Present the winner's trophy
- Acknowledgement in opening and closing speeches on the day

## Football Branding - £500

There is the opportunity to have your company's logo printed onto every football used by players throughout the tournament. By contributing £500, you will receive:

- Your logo printed on all footballs.
- The sponsor will be featured on the event page website.
- Opportunity to showcase brand through printed materials on the day.



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## Keepy Uppy Challenge - £500

On the side of the tournament, we will be running a keepy uppy challenge. For your £500 you will receive:

- Challenge Zone named after your company
- Company branding on website
- Present the Challenge winner's trophy
- Acknowledgement in opening and closing speeches on the day

## Fair Play Award - £500

The team judged to have abided by the laws of football the best, as well as having played in the spirit of the tournament, will receive a prize at the end of the day. By contributing £500, you will receive:

- The official Trophy award named after your company
- Company branding on website
- Present the winner's trophy
- Acknowledgement in opening and closing speeches on the day



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Your sponsorship and support would be incredibly valued and appreciated by both charities. To secure any of the available sponsorship opportunities please contact Just a Drop as soon as possible as sponsorships will be sold on a first-come, first-served basis.

If you would like to be a sponsor at this year's Travel United Cup, please contact Alice Mellar at [alice.mellar@justadrop.org](mailto:alice.mellar@justadrop.org).

Thank you again for your support of the Travel United Cup 2024.

## How will your support help?

All the funds raised from the event will go directly to funding the work Street Soccer Foundation and Just a Drop do.

£1,500 could provide 40 people in Zambia with access to safe water!

£3,000 could support 120 families in Cambodia with safe water in their homes!

£5,000 could deliver safe water at school to 747 children in Uganda!

£1,500 could fund 25 disadvantaged children through a Soccer School programme!

£3,000 could fund a whole Community School project to help support and feed vulnerable children and families in poverty!

£5,000 could exclusively sponsor a full Academy of young people providing access to skills, coaching and mentoring!



Thank you so much for considering the sponsorship of the event.

For any questions or queries, please contact:

Alice Mellar, [alice.mellar@justadrop.org](mailto:alice.mellar@justadrop.org)



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